



BC. THUY PHUONG NGUYEN

Address: Kunzova 4,
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Date of birth: 07. 09. 1995

Citizenship: Czech, Vietnam



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PORTFOLIO OF MY WEBSITES:

WWW.ZASERYZE.CZ
WWW.VIETNAMNAKLIC.CZ
WWW.ZOPRAHA.CZ
WWW.SUCHIBRNO.CZ
WWW.VINAMO.CZ
WWW.HAJDUK.CZ

WORKING EXPERIENCE

RESTAURANT PAVILLON IN BRNO

December 2013 – December 2015

Job description: Helping in the kitchen, cleaning, assistant for chef cook.

Thanks to this opportunity I learned how luxury restaurants work internally and developed my own consulting business in the future.

ZASERYZE.CZ – CO-FOUNDER OF THE COMPANY

November 2015 – present

Job description: workshop organizing, cook for catering, pop-ups and other restaurants as a guest.

Blogging about Asian culture and food on website, PR about the company and the Asian culture.

Addition: cameramen, photography making in Adobe Lightroom and video making in Adobe Premiere.

VIETNAMNAKLIC.CZ

January 2017 – present

Job description: front-end developer, “the IT woman” for this company, specializing in marketing.

The designing part is mostly used with Adobe Photoshop.

RESTAURANT ZO BRNO

January 2018 – July 2018

Job description: branding, personalistic and financial plans, waitress for a half year because of training newcomers.



BUSINESSMAN – MOSTLY MAKING WEBSITES AND CONSULTING

December 2017 – present

Websites: programming and designing website, specializing in marketing for other companies.

Consulting: in fields of branding, creating the name for the company, making financial and personalistic plans.

Consulted companies:

- Restaurant Zo in Brno – the whole concept
- Restaurant SuChi in Brno – the whole concept
- Spa salon Léčebné masáže – websites and marketing plan
- Vinamo – shopping center – websites, marketing plan and creating concept and design of the second floor.
- Investman, s.r.o. – administrator of all their websites (6 in complete)

EDUCATION

2002 – 2011

Primary school Gajdošova 3, Brno

2011 – 2015

Grammar school Slovanské náměstí 7, Brno

BACHELOR'S DEGREE/2015–2018

University of Technology in Brno,
Faculty of Business and Management
Field of study: Managerial Informatics

MASTER'S DEGREE/2018 – PRESENT

University of Technology in Brno,
Faculty of Business and Management
Field of study: Information Management

ERASMUS - MASTER'S DEGREE/ 2019

University of Applied Science in Brandenburg,
Faculty of Business and Management
Field of study: Wirtschaftsinformatik (Business Informatics)



LANGUAGE SKILLS

English - Active in speech and writing, C1 level

German - Active in speech, B2 level

Czech - Active in speech and writing, mother language

Vietnamese - Active in speech and writing, mother language

SUMMARIZING MY SKILLS

- Medium knowledge in Adobe Photoshop – background for designing websites.
- Medium knowledge in Adobe Lightroom – I prefer my own pictures on my websites.
- Basic – Medium knowledge in Adobe Premiere – you can see here:
https://www.youtube.com/channel/UCUNJ7_CNQuKB-JqNLIP-0pw
- Medium knowledge of CSS, HTML and Wordpress.
- Medium knowledge of marketing on Facebook Business, Instagram Business
- Knowledge in Microsoft Excel, Word. And Prezi as presentation platform.
- Great PR, communication with public in text.
- Great PR, communication with public as a speaker – My highest number was presenting in front of 450 people in the theatre about Asian culture (May 2019).
- Great cooking Asian food, expert in Asian gastronomy – I sometimes do cooking shows for TV, public event.

